





Since 2019, I have been a Bitcoin enthusiast, and since 2022, I have been creating Bitcoin-inspired art. I originally worked with digital drawings, but today I focus on traditional art—crafting large-scale pieces with just a pen.

Over time, I have become a recognized Bitcoin artist, showcasing my work at Bitcoin conferences around the

world, from Las Vegas and Amsterdam to Abu Dhabi – and even co-curating art galleries.

At my studio in, The Great Print, in Basel, Switzerland, I bring Bitcoin-inspired art to life and craft stunning video productions. After exploring diverse industries in my past, I now dedicate my creative energy to Bitcoin.

Through Bitcoin, I've been able to experience the world in a positive and inspiring way, and it has become an integral part of my life.

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the great print.

bitcoin art & visuals

My illustrations have been applied across a variety of formats - from printed posters I produce myself to shirt graphics and book covers - demonstrating their versatility and appeal across different media.

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Now, after several years of working in traditional art, I feel completely at home in the medium - particularly in creating large-scale drawings with ballpoint pens, which has become a signature aspect of my artistic expression.

[Discover my art](#)



Because my drawings are created entirely with a ballpoint pen - a medium that is not commonly used in fine art - I always produce making-of videos, which I document on my website or share on my YouTube channel.

[Watch my making-of videos](#)



„Honey Badger“ pen drawing. 80x120 cm. The honey badger is a remarkable creature - fearless, resilient, and unstoppable - like Bitcoin. Embrace its spirit - face challenges head-on and fear nothing. In my ballpoint drawings, I capture the essence of Bitcoin, including my latest piece: „Bitcoin Honey Badger“

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„Phoenix“ pen drawing. 80x120 cm. Just as the mythical Phoenix rises from its ashes to be reborn stronger and more vibrant, Bitcoin represents the rebirth of our financial system. Emerging from the ashes of the global financial crisis, Bitcoin symbolizes a new era of sound money.

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I had the honor of creating the promotional video for the Orange Jackets by 21Million Fashion, produced for Michael Saylor and Strategy.

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I had the privilege of producing a captivating video in my Basel studio for the Max & Stacy Golf tournament, where the grand prize - a breathtaking Bitcoin fashion masterpiece sponsored by Swan - will be awarded to the winners. This groundbreaking event is the first-ever Bitcoin golf tournament, set to take place in the vibrant setting of El Salvador. Designed by 21 Million Fashion

under its prestigious Orange Elite brand, this jacket represents more than only fashion - it's a bold statement, meticulously crafted for the most influential figures in the Bitcoin community.

Watch the Making of



In 2024, I began publicly exhibiting my artwork and have since showcased my pieces at around ten major events across the globe. Along the way, I've had the privilege of meeting influential figures such as Roman Reher, founder of the Blocktrainer brand; Stacy Herbert, who—together with her husband Max Keiser—advised President Nayib Bukele on Bitcoin policy; and Michael Saylor, whose company, (Micro)Strategy, holds approximately 550,000 Bitcoin.

These experiences and encounters have been deeply inspiring and transformative, profoundly enriching both my personal and professional journey.

[Visit my exhibition page](#)

WHERE TO FIND ME

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Me as founder of the Bitcoin brand „thegreatprint“ since 2022

<https://thegreatprint.net>

<https://www.thegreatprint.net/exhibitions>

<https://www.thegreatprint.net/orangeelite>

@thegreatprint

@thegreatprint

<https://www.youtube.com/@thegreatprint>

Me as Marketing Lead at Wild Pharma since 2017

<https://www.instagram.com/wildpharma>

